



**Beaumont Soccer Association**  
**Executive Online Meeting Minutes**  
**July 16, 2023**  
**Virtual**

**Board Members:**

*Present:* Colette WEIDL, Martin CARNEGIE, Whitney STEVENS, Jared COX, Daina COX, Scott NEMEC, Michelle GUERRETTE, Morgan HAMILTON, Aron DE COTEAU, Genessa BELZILE, Chris VILLENEUVE, Cynthia CHIZEN, Nathan NETELENBOS, John STEWART,

*Quorum present?* yes

**Others Present:**

Administrator: Kirsten NELSON

Referee Director: Matt Wile

**1. Motion to purchase 10 portable nets for U5/U7 indoor season: Scott NEMEC**

1.1. July 16, 2023

MOTION to purchase 10 portable nets for U5/U7 Scott NEMEC  
SECONDED Martin CARNEGIE

	In Favour	Against	Abstain
Cynthia CHIZEN	X		
Daina COX	X		
John STEWART	X		
Nathan NETELENBOS,	X		
Morgan HAMILTON			
Jerad COX	X		
Colette WEIDL			
Michelle GUERRETTE			
Aron DE COTEAU			
Whitney STEVENS	X		
Chris VILLENEUVE			
Genessa BELZILE			

PASSED all in favour

### 1.2.Motion to approve proposed Indoor Fees: Martin CARNEGIE

U5	U7	U9	U11	U13	U15	U17	U19	
total cost/players	\$ 162.98	\$ 186.69	\$ 408.79	\$ 408.79	\$ 434.35	\$ 435.23	\$ 438.98	\$ 438.98
Proposed 2023/24 Fee	\$ 165.00	\$ 190.00	\$ 410.00	\$ 410.00	\$ 435.00	\$ 440.00	\$ 440.00	\$ 440.00
2022/23 Fees	\$ 200.00	\$ 250.00	\$ 390.00	\$ 400.00	\$ 425.00	\$ 425.00	\$ 425.00	\$ 42

### MOTION to approve proposed Indoor Fees Martin CARNEGIE SECONDED Whitney STEVENS

Name	In Favour	Against	Abstain
Daina COX	X		
John STEWART	X		
Chris VILLENEUVE	X		
Scott NEMEC	X		
Jerad COX	X		
Colette WEIDL			
Michelle GUERRETTE			
Morgan HAMILTON			
Aron DE COTEAU			
Nathan NETELENBOS,			
Cynthia CHIZEN			
Genessa BELZILE			

PASSED all in favour

## 2. Branding Package: Whitney STEVENS

## 2.1. Logo #1 – Primary Logo

2.1.1. We have come a long way since our very first logo! We are at the final stages now of this primary logo, Please let me know which one you prefer and any feedback you think will help us nail this down. Once we have this one figured out they can send us the remaining brand package which will hopefully be ready to start advertising for indoor season with our colors (not the new logo) and allow us to have our marketing packages updated for the new year.

Edited Logo from client feedback  
with shield variations

Option 1



Option 2



Option 3



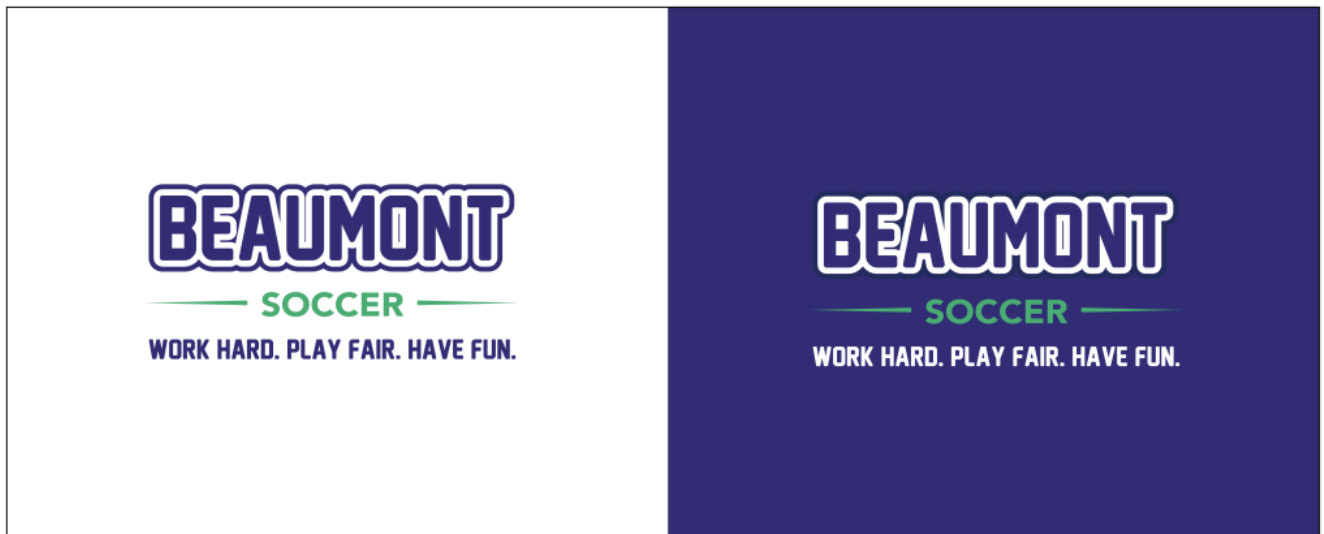
Name	Feedback
Aron DE COTEAU	
Chris VILLENEUVE	
Colette WEIDL	
Cynthia CHIZEN	
Daina COX	Option 2
Jerad COX	Option 2
John STEWART	
Kirsten Nelson	Option 2 – the edges are rounded making it look more contained/clean and nice flow. The left one reminds me of a first responder's badge. The points distract from the flow. I still think the bobcats mouth looks funny. I like him down to his nose and then the picture is hard to see. But maybe just me.

	So, question, if we are Beaumont Bobcats now, does that mean that teams cannot choose their own names? That was part of the fun. (Lacross did the name change to Beaumont Rush and now the feedback is that it is “lame now that the teams cannot choose their own names”. This got me thinking about our new name change and what the trickle-down effect will be. I honestly still like our current Beaumont Soccer Logo and name; it gives teams the opportunity to use their imaginations and choose their own team identities. I know I am in the minority here. I thought it was worth a minute to think about.
Martin CARNEGIE	
Michelle GUERRETTE	
Morgan HAMILTON	
Matt WILE	
Nathan NETELENBOS	
Scott NEMEC	Option 2
Whitney STEVENS	

### 3. **Logo #2 – Secondary Logo**

3.1. Please provide your feedback on the following secondary logo. These logos would be used for different marketing ideas as well as email signatures, just as an option without our bobcat.

Option 1



## Option 2



Name	Feedback
Aron DE COTEAU	
Chris VILLENEUVE	
Colette WEIDL	
Cynthia CHIZEN	
Daina COX	Option 2
Jerad COX	Option 2 - with a slight increase in slogan font
John STEWART	
Kirsten Nelson	I like both
Martin CARNEGIE	

Michelle GUERRETTE	
Morgan HAMILTON	
Matt WILE	
Nathan NETELENBOS	
Scott NEMEC	I don't mind #2
Whitney STEVENS	

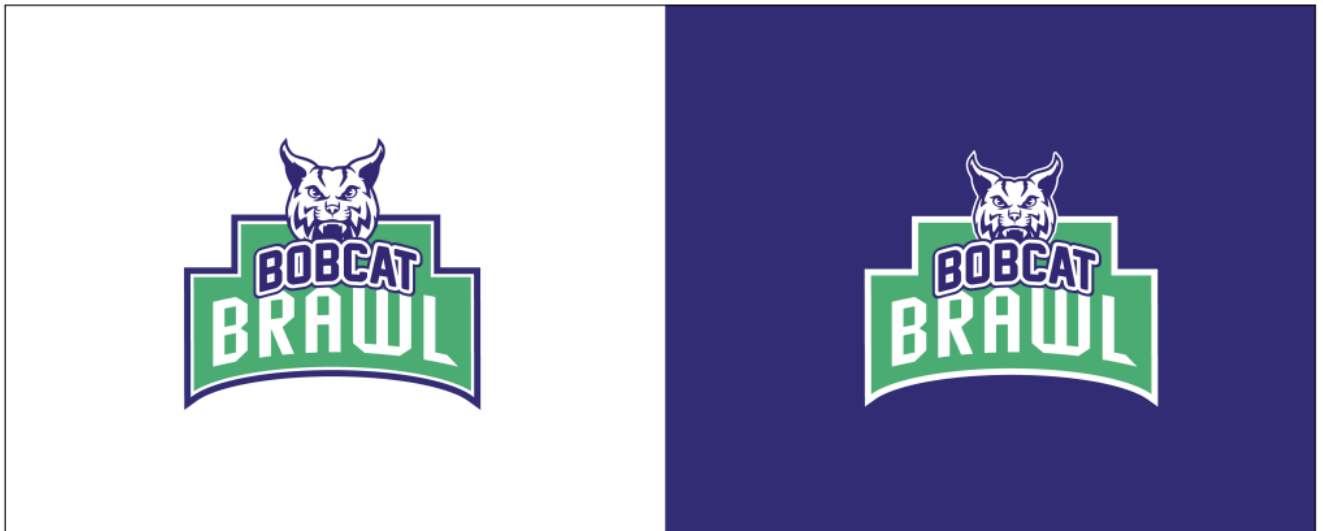
4. **Logo #3 – Tournament Logo**

4.1. Please provide your feedback on the initial drawings for the new tournament logo, anything is open for discussion we have not decided if we are going to start a new indoor tournament with the new name and leave summer splash as is for another year so any feedback is good discussion.

Option 1



## Option 2



Name	Feedback
Aron DE COTEAU	
Chris VILLENEUVE	
Colette WEIDL	
Cynthia CHIZEN	
Daina COX	Option 1 with clear “brawl” font without the gradation
Jerad COX	Option 1 with cleaned up/solid “Brawl” font and no triangle but rather a claw scratch or swipe mark
John STEWART	
Kirsten Nelson	I would stay with Summer Splash name and the same Summer Splash logo. It took years to build this reputation up and it will take just as long to rebuild the new name. I also do not like the negativity of the name Brawl (fight), a splash sounds like more fun.
Martin CARNEGIE	
Michelle GUERRETTE	
Morgan HAMILTON	
Matt WILE	
Nathan NETELENBOS	
Scott NEMEC	I don’t like Brawl, and there can be more done with this logo like the head being

	higher and claws grabbing the banner. Perhaps other name like Challenge, ?, but it could also just stay Splash and have some water splashing from behind the logo
Whitney STEVENS	

**Next Meeting: August 20, 2023 7pm –**

Meeting Minutes Approved:	BSA President
	BSA Secretary